



BAPTIST HEALTH®

Community
REPORT





MAIN ENTRANCE

MISSION

Baptist Health demonstrates the love of Christ by providing and coordinating care and improving health in our communities.

SHARED VISION

Baptist Health will lead in clinical excellence, compassionate care and growth to meet the needs of our patients.

FAITH-BASED VALUES

Integrity, Respect,
Compassion, Excellence,
Collaboration and Joy.

Improving health and delivering excellent care *across every community served*

Throughout the past year, Baptist Health has continued to advance its Shared Vision: to lead in clinical excellence, compassionate care and growth to meet the needs of our patients. This commitment has further elevated performance across the organization, enhancing quality, safety, and the overall patient experience. Operational excellence is a key part of this work by supporting consistent care, dependable results, and lasting trust with patients and their families.

Access also remains a priority. Through collaboration and purposeful partnerships that enhance services and care options in the communities we serve, Baptist Health is creating more opportunities for patients to receive the right care, in the right place, at the right time. New opportunities for innovation continue to emerge through advancements in medicine, technology and patient engagement. Baptist Health views this as a chance to build on its strengths while staying true to its values, keeping progress closely tied to the needs of the community.

Together, Baptist Health's physicians, team members, partners, patients and families share in the organization's progress. Their combined dedication and collaboration advance our shared goal of improving health and delivering excellent care across every community served.



A handwritten signature in black ink that reads "Gerard Colman". The signature is fluid and cursive.

Gerard Colman
Chief Executive Officer
Baptist Health

Clinical excellence:

Quality care, proven results

In 2025, following the celebration of Baptist Health's centennial in 2024, Baptist Health Medical Group marked its 10-year anniversary since coming together as one, unified network of providers.

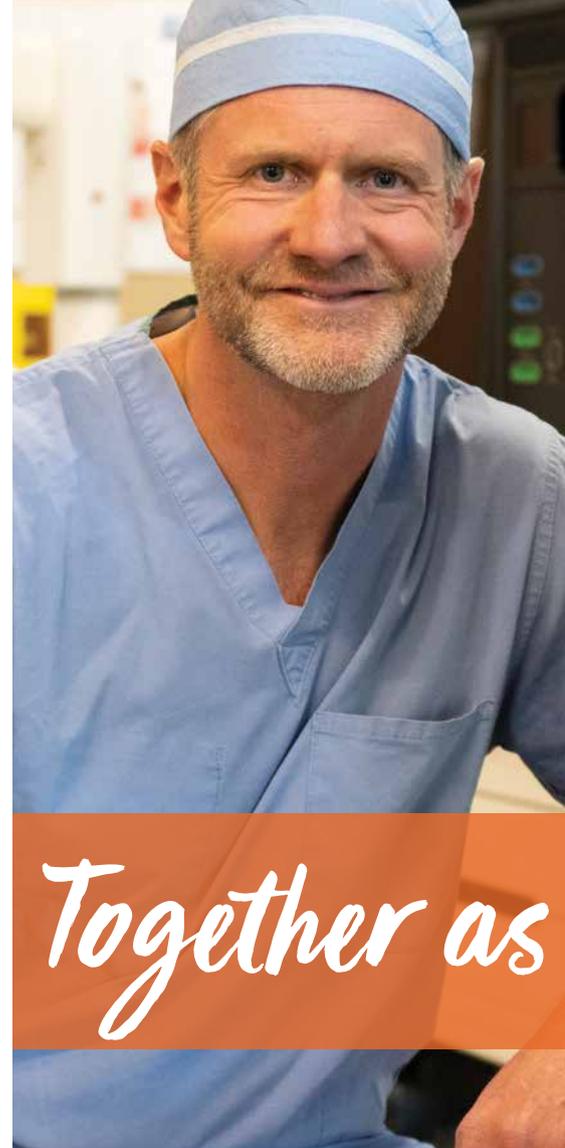
Dedicated to putting patients first, the Medical Group strives to ensure patients receive a consistent, high-quality of care across its network of physicians and advanced care clinicians.

The group has grown from just under 700 providers in 2015 to more than 1,900 physicians and advanced practice clinicians offering care in 84 specialties. This growth has strengthened access to care and improved outcomes for patients across Baptist Health's communities.

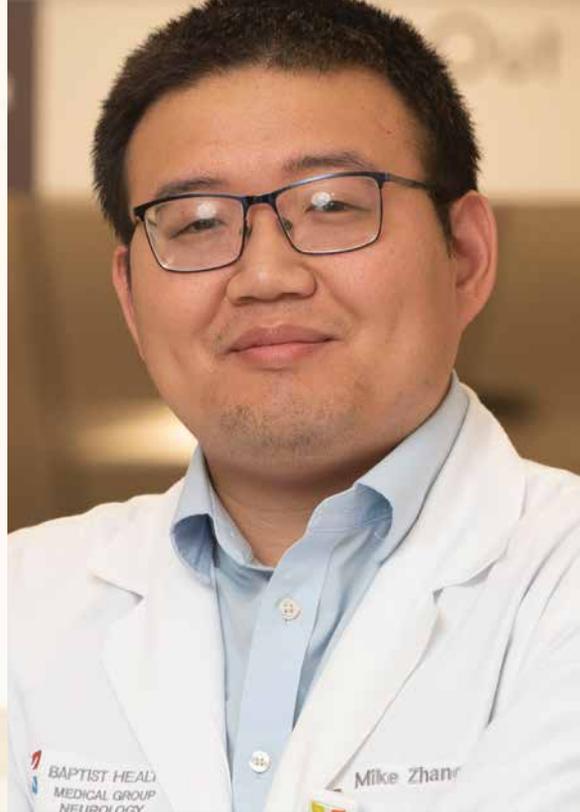
The Medical Group has been a driving force in helping the health system rank among the top 25% nationally for patient safety, health outcomes, efficiency and patient experience, while maintaining costs among the lowest third in the nation.

In primary care quality outcomes, performance is in the top decile nationally, supported by strong screening and prevention efforts that help patients stay healthy. The group also achieved results in the 85th percentile for patient experience, showing that quality care and compassion go hand in hand.

Through teamwork, expertise and ongoing improvement, Baptist Health Medical Group continues to raise the standard for quality care and better health in the communities it serves.



Together as



one, unified network of providers

Compassionate care: *Real stories, real impact*



"This journey didn't just save my life; it gave me a new purpose"



[Learn more about Violet's story](#)



"Being healthy and living life is a great thing"



[Learn more about James' story](#)

HOMESTEADER TURNS A HEALTH SCARE INTO A SECOND CHANCE

Baptist Health Corbin

After losing a son, Violet Zeglevski and her husband, Daniel, bought property on a mountain in Frakes, Kentucky, to get a fresh start. There, they sought to live a simple lifestyle, with Violet focused on gardening, cooking, canning, doing needlepoint, and keeping up with other household tasks. But that lifestyle changed abruptly when she experienced a heart attack that led her along a new path – overcoming heart disease.

"This journey didn't just save my life; it gave me a new purpose," she said. "There's no question in my mind that [Baptist Health Corbin is] where I was supposed to be."

A STRONGER HEART LEADS TO A FULLER LIFE

Baptist Health Floyd

James Whitlock has always been a hard worker. For 32 years, he operated heavy machinery in the construction industry, putting in long days to support his family. But after a heart condition led to emergency surgery to remove a blood clot and, ultimately, early retirement, he now sees it as a blessing in disguise.

"Being healthy and living life is a great thing," James said. "I never thought I'd find true love again. Now I just want to be happy, be healthy, and keep moving forward with my family."

PAYING IT FORWARD: CANCER JOURNEY LEADS TO A HOPE-FILLED MISSION

Baptist Health Hardin

When Laura Couch learned she had breast cancer, her mind raced to process what that might mean: surgery, treatment, months of recovery, time away from her family, not to mention losing her hair.

But it was a chance encounter in a wig shop – along with the support of her family and the Cancer Care team at Baptist Health Hardin – that led her to turn fear and uncertainty into an uplifting experience for her and others who share a similar diagnosis. After talking with a cancer survivor in the shop, Couch said she left thinking, “I can do this.”

“She gave me so much hope,” Couch said. “Nobody relieved my fears as much as she did.”



[Learn more about Laura's story](#)



PATIENT OVERCOMES DENIAL TO FIND FREEDOM FROM PAIN AFTER SURGERY

Baptist Health La Grange

After experiencing a 14-foot fall from a ladder, John Wainscott thought he would just deal with the debilitating pain until it got better. But the active grandfather soon found himself irritable and struggling to do the things he loves – playing with his grandchildren, riding his motorcycle, and doing his job in heating and air conditioning sales and service. After learning he had been walking on a broken hip and needed a hip replacement, within five days of surgery, he was pain-free, Wainscott said.

“I felt different after I woke up from that surgery, literally different with the way my bones felt,” he said. “I went from not being able to do a flight of steps to being able to crawl under a house.”



[Learn more about John's story](#)



Compassionate care: *Real stories, real impact*



“My experience at Baptist Health has been amazing”

[Learn more about Jill's story](#)



“I didn't have to leave Kentucky to get world-class care”

[Learn more about Rick's story](#)



TAVR TECHNOLOGY GIVES HORSE LOVER NEW LIFE

Baptist Health Lexington

Jill McCully's life took a challenging turn when a horseback riding accident led to multiple heart surgeries and ongoing cardiac care. However, a transcatheter aortic valve replacement (TAVR) procedure has allowed her to regain her freedom from heart-related worries and return to an active life.

“My experience at Baptist Health has been amazing,” she said. “That’s my hospital.”

QUADRUPLE BYPASS DRIVES AUTO PARTS INNOVATOR TO REINVENT HIS LIFE AND WORK

Baptist Health Louisville

As product development manager for a Bardstown racing company, Rick Smith thrives on designing high-performance engine parts that make cars go faster and run better. But in the middle of a major project, Rick experienced a heart emergency that caused him to reevaluate his approach to life and work.

“My long-term prognosis was a 20% chance to live five years without surgery. After the bypass, I have a normal life expectancy,” Rick said. “I didn’t have to leave Kentucky to get world-class care. I don’t know how it could have gone any better.”

FROM DOCTOR TO PATIENT: ER PHYSICIAN FACES UNEXPECTED DIAGNOSIS

Baptist Health Paducah

As an emergency room physician, Allison Rains, MD, faces the unknown every day. When Dr. Rains awoke to crushing chest pain early one morning, she experienced the unknown from an unexpected point of view – that of a patient. While she and her husband, Martin Rains, MD, an interventional cardiologist, didn't anticipate heart disease, they sought care immediately. At the hospital, doctors found 100% blockage in an artery.

"I do not like being on the other side, but my experience was the best it could have been," Allison said. "It really puts things into perspective – you realize what's important in life and try to cut out some of the chaos."



"It really puts things into perspective"



[Learn more about Allison's story](#)

FATHER OF FIVE LEARNS NOT TO IGNORE THE WARNING LIGHT

Baptist Health Richmond

At 53, Jerry Goble was an active father of five, working out six days a week and balancing a high-stress job with family life. But while he was careful to monitor some aspects of his health, he overlooked others.

"I didn't even have a PCP [primary care provider]," Goble said, comparing it to taking a car in for new brakes, but not changing the oil.

After experiencing a heart attack on Father's Day weekend, he's embracing what he calls his second shot: "I'm paying attention to the whole car now. It really has given me a new perspective of how fortunate we are."



"I'm paying attention to the whole car now"



[Learn more about Jerry's story](#)

Meeting the need:

Enhancing access through collaboration

Access is about more than growth, it's about connection. Baptist Health continues to enhance access to the right care, in the right place, at the right time, through partnerships that respond directly to community needs.

In August 2025, Baptist Health opened its third ER & Urgent Care facility in partnership with Intuitive Health. This model has supported access to high-quality care while making care more affordable by helping patients avoid the higher costs of emergency services when timely, effective treatment can be provided in an urgent care setting.

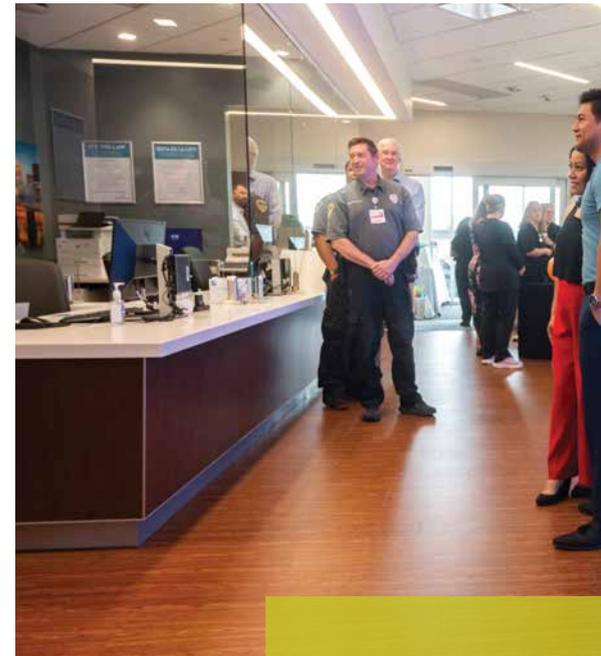
The three combined ER & Urgent Care locations include one in southern Indiana and two in Louisville. Additionally, three more locations are under construction – one each in Georgetown and Radcliff, Kentucky, and Sellersburg, Indiana. The Sellersburg site

will also serve as a clinical training hub for Ivy Tech Community College Sellersburg nursing and health sciences students, helping prepare the next generation of caregivers and keeping skilled professionals close to home.

In March 2025, Baptist Health formed a joint venture with national home health leader Alternate Solutions Health Network to expand services across Kentucky, southern Indiana and southern Illinois. As the need for home-based care grows with an aging population, technology is playing a key role. Tools such as at-home patient monitoring helps individuals stay on track with recovery and enable care teams to respond quickly when needs arise.

Additional joint ventures include a collaboration with Encompass Health, which

in 2024 led to the opening of the 40-bed Baptist Health Rehabilitation Hospital in Louisville, and with Deaconess Health System in operating the 410-bed Baptist Health Deaconess Madisonville hospital.



*Access is about more than growth,
it's about connection.*





By the numbers

PATIENT CARE

2,763 licensed beds
482 points of care
109,955 inpatients
2.4 million outpatients
423,814 emergency visits
1,411 open heart surgeries
13,066 births
471,707 oncology visits
1,940 employed providers
381,465 Urgent Care visits
138,449 Virtual Care visits
72,717 Home Care visits
54,237 Behavioral Health visits

RANKED #1*

Open heart surgeries (1 in 4)
Orthopedic surgeries (1 in 6)
Emergency visits (1 in 8)
Admissions (1 in 6)
Kentucky births (1 in 4)
Outpatient visits (1 in 6)

**Number of patients in Kentucky treated at Baptist Health*

COMMUNITY BENEFIT*

\$13.9 million in community health improvement, health professions education and cash donations
\$233.3 million in subsidized health services
\$83.3 million in charity care for those unable to pay
\$330.5 MILLION TOTAL

**FY24 data*

ECONOMIC IMPACT: SYSTEM

\$5.2 billion in total revenue
\$887 million in local purchases*
\$183.5 million in state and local taxes

**Local purchases carried over from the prior year's report, most current at time of print.*

SYSTEM ECONOMIC IMPACT: EMPLOYEES

\$111 million in state and local taxes
\$2 billion in wages

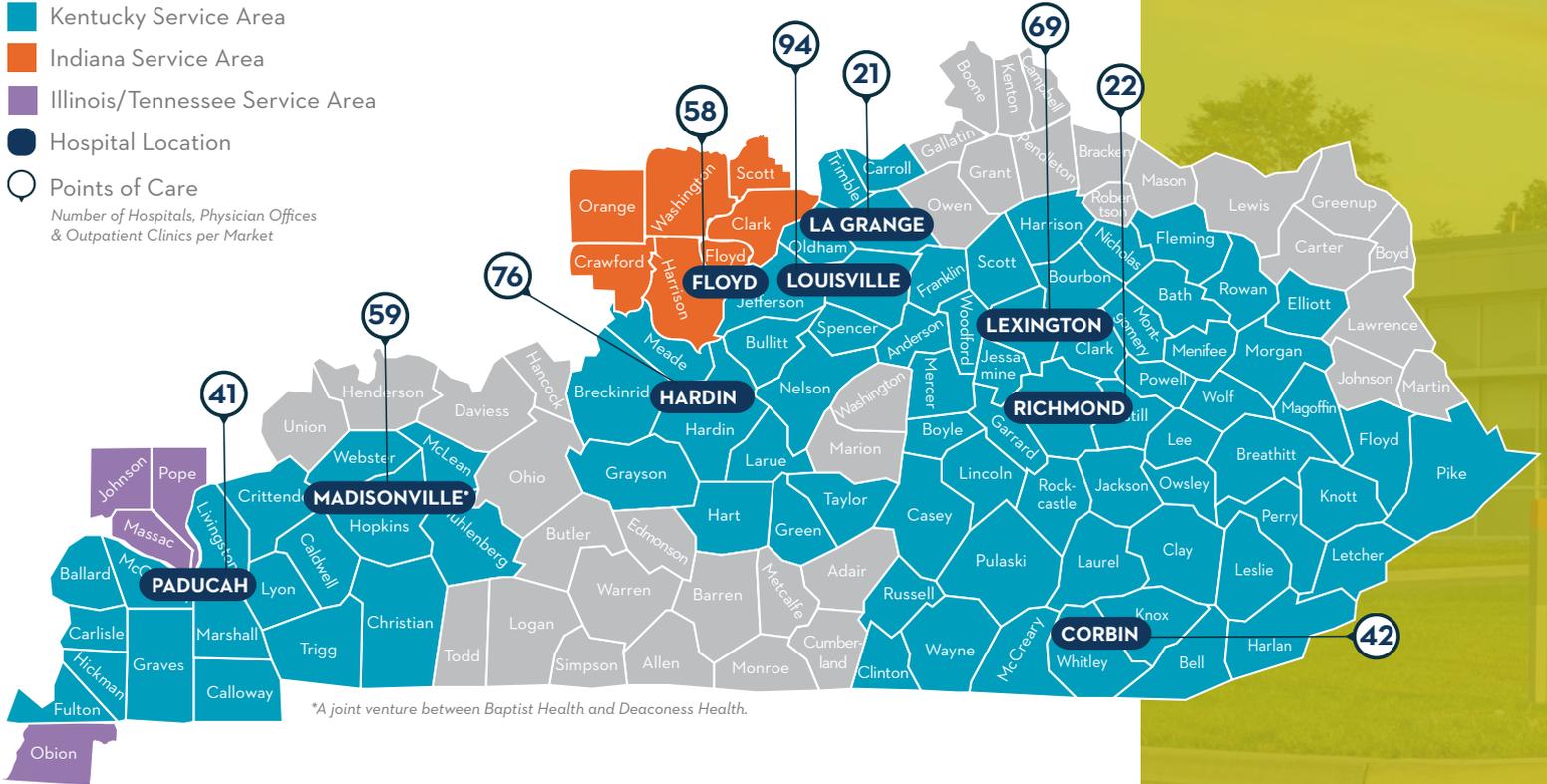
DONATIONS TO BAPTIST HEALTH FOUNDATION*

Corbin: **\$1.4 million**
Floyd: **\$329,784**
Greater Louisville: **\$3.4 million**
Hardin: **\$1.8 million**
Lexington: **\$4.3 million**
Paducah: **\$790,959**
Richmond: **\$1.3 million**
System Services: **\$7.7 million**
\$21 MILLION TOTAL

**Baptist Health Foundation Oldham was established at the end of FY25. Related data will be included in future community reports.*

Service areas

- Kentucky Service Area
 - Indiana Service Area
 - Illinois/Tennessee Service Area
 - Hospital Location
 - Points of Care
- Number of Hospitals, Physician Offices & Outpatient Clinics per Market*



*A joint venture between Baptist Health and Deaconess Health.





*The right care, in the right
place, at the right time.*



Baptist Health's Shared Vision:

To lead in clinical
excellence,
compassionate
care and growth to
meet the needs of
our patients



BAPTIST HEALTH®

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